



News Release

FOR IMMEDIATE RELEASE

GET A CARD THIS SEPTEMBER WITH CHARLOTTE MECKLENBURG LIBRARY

Sign-up online for a FREE Library card today

Charlotte, NC – August 30, 2021 – This September, Charlotte Mecklenburg Library joins the American Library Association (ALA) and libraries nationwide to celebrate Library Card Sign-Up Month. A Library card opens a door to unlimited possibilities in a world rapidly moving online where access to digital resources and educational materials is more important than ever. Throughout the month, the Library encourages those in the community without Library cards to sign up for one through a campaign that highlights the importance and value of having a library card. This year, the ALA installed Marley Dias, author, executive producer and founder of [#1000BlackGirlBooks](#) as Library Card Sign-up Month Honorary Chair to promote the value of a library card to the entire community. Informative resources featuring Marley Dias were provided by the ALA for the Library to use. With a Library card, one gains access to books, media and invaluable digital resources. Library cards are FREE for Mecklenburg residents (\$45 per year for non-residents) and are easy to obtain at cmlibrary.org/getacard.

Many residents aren't aware of the extensive digital and online resources the Library offers for free including e-books, audiobooks and e-audiobooks, streaming movies and videos, and access to hundreds of online journals, newspapers and databases, in addition to programs and services. The Robinson-Spangler Carolina Room also provides access to Ancestry.com – a membership savings of \$20 each month. Check out how much money a Library card can save in just a year by using the Library savings calculator: foundation.cmlibrary.org/library-calculator/.

"Libraries are all about access and we're proud to be a trusted institution in the Charlotte Mecklenburg community where anyone can find the resources and information they seek," says Caitlin Moen, library director and chief customer officer for Charlotte Mecklenburg Library. "A library card is a free investment in your future – and we encourage everyone in our community to have one. Library cards are a gateway to print and digital equity, a bridge to lifelong learning and educational support, and library cards also promote community connectedness while offering access to recreational resources including books, music, magazines, movies and more."

The Library offers a variety of digital resources and virtual programs for all ages ranging from children to adults. Programs and resources include virtual tutoring and homework help, family storytimes, STEAM (science, technology, engineering, arts and mathematics) programs, and professional development programs such as job help, resume writing and interview preparation.

To learn more about how to sign up for a Library card, visit <https://www.cmlibrary.org/about/getting-started-library>. Social media can be found with the hashtag #GetACardAtCML

About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Photo caption: Sign-up for your Charlotte Mecklenburg Library card today.



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Media resources:

Charlotte Mecklenburg Library newsroom: cmlibrary.org/library-news

Social sharing:

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